

DCCI honours SMI exporters of the month companies

Dubai Chamber of Commerce and Industry (DCCI) recognised its top exporting members between February and May 2014 in an exclusive SME Exporter of the Month ceremony at its head office recently. Hisham Al Shirawi, 2nd Vice Chairman, Dubai Chamber, congratulated the companies and presented their representatives with a certificate of recognition and an SME Exporter of the Month trophy. The recognised companies are: Exaltco International General Trading for obtaining the highest export value in February; Mattex Dubai LLC in recognition of distinguished export performance for achieving highest number of markets exported to during March; Al Nimr Steel Trading LLC, for obtaining the highest number of certificates of origin in April and Star Global LLC, a recent start-up which reached the highest export value in May.

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BY OUR BUSINESS BUREAU

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In his welcome address, Al Shirawi highlighted the importance of the SME Exporter of the Month initiative, which helps Dubai Chamber to engage with the business community. This comes directly under the Chamber's strategic objectives of creating a favourable business environment and supporting the development of business, he said.

The 2nd Vice Chairman of Dubai Chamber further stated that the SME Exporter of the Month recognition leads to higher trade performance as it encour-



Hisham Al Shirawi with the representatives during the event.

ages a conducive business environment in the emirate besides contributing to strengthening Dubai's position as the world's third largest re-export centre.

Since its launch in 2009, the Exporter of the Month initiative has been an inspiring force behind

the excellent performance of the export and re-export sector which is not only driving business competitiveness in the emirate but is also directly supporting the development of Dubai as a major business destination, said Al Shirawi.

Top officials of the recipient companies expressed their gratitude to Dubai Chamber for the support provided to them.

They said the SME Exporter of the Month recognition encourages positive and healthy competition, which yields benefits to

their company and helps to increase the overall competitiveness of Dubai businesses.

Dubai Chamber launched the SME Exporter of the Month initiative in 2009, under the name SME Exporter of the Quarter. The initiative was changed in

2010 to make it a monthly event due to its popularity and success.

The SME Exporter of the Month was initiated to recognise, support, and encourage the trade performance of the Dubai-based trading community.

The data for the selection of the recognition is retrieved from Dubai Chamber's Certificate of Origin database.

Each month, the selection is based on one specific criterion including the highest export value as compared to last year's data, the highest number of markets exported to, the highest number of certificates of origin and the recent start-up company with the highest export value.

Established in 1965, the Dubai Chamber of Commerce & Industry is a non-profit public entity, whose mission is to represent, support and protect the interests of the business community in Dubai by creating a favourable business environment, supporting the development of business, and by promoting Dubai as an international business hub.

The Centre for Responsible Business, which was formed in 2004 and celebrated its 10th anniversary in 2014, plays an important role in instilling a culture of responsible business in the UAE.

The Centre assists Dubai Chamber members to apply responsible business practices that enhance their performance and competitiveness. It also provides research, training and events related to the concept of corporate social responsibility while raising the profile of Dubai as a sustainable business destination.